

**Schedule for the course Science communication and role in society,  
30 November – 4 December 2020**

- 26 November		Prepare 5 min presentation
<b>Monday 30 November</b>		
<b>Time</b>	<b>Teacher/s</b>	<b>Topic</b>
9:00-9:45	Johanna Stadmark & Daniel Conley	Intro, 1 min-presentation (all)
10:00-12:00	Åsa Knaggård	The role of science in society
12:00-13:00		Lunch
13:00-14:00	Johanna	Target groups, group discussions, Mural - help each other out!
14:15-15:00	Johanna	Presentation, Info about homework and Tuesday
15:00		<b>Rehearsal of 5 min presentation</b>
<b>Tuesday 1 December</b>		
8:30-9:00	AnnMari Kastrup, Johanna	Intro
9:00-12:00	AnnMari	Presentations and feedback
9:00-11:30	Johanna	Message box to elevator pitch
12:00-13:00		Lunch
13:00-13:30	AnnMari, Johanna	Intro
13:30-16:30	AnnMari	Presentations and feedback
13:30-16:00	Johanna	Message box to elevator pitch
		<b>Upload elevator pitches (text), Prepare a title on Mural</b>
<b>Wednesday 2 December</b>		
9:00-10:00	Åsa	Uncertainties and responsibilities
10:15-11:00	Åsa, Johanna	Reflections
11:15-12:00	Johanna	Titles, Social media
12:00-13:00		Lunch
13:00-13:45	Johanna	Social media cont. 1000 word text
14:00-15:00	Markku Rummukainen	How do I communicate? Personal reflections from work with IPCC etc.
15:00-15:30	Johanna	Intro to video preparation
		<b>Watch 3 TED talks, write a tweet about the most interesting one on Mural</b>
<b>Thursday 3 December</b>		
9:00-10:00	Anna Maria Erling	In the head of a journalist
10:15-11:00	Anna Maria	LU support, pressreleases
11:15-12:00	Anna Maria, Johanna	Work on your LUCRIS text
12:00-13:00		Lunch

13:00-14:00	Anna Maria, Johanna	Write a wiki, jargong
14:00-15:00	Jessica Abbott	To appear on TV, how do I prepare?
		<b>Video preparation</b>
<b>Friday 4 December</b>		
09:30		Videos ready, put in LU-box
09:45		Presenting videos
11:15		Course evaluation
12:00		Course ends